

planning, problem solving, self-confidence, assertiveness, use of influence strategies, monitoring and concern of employee welfare.



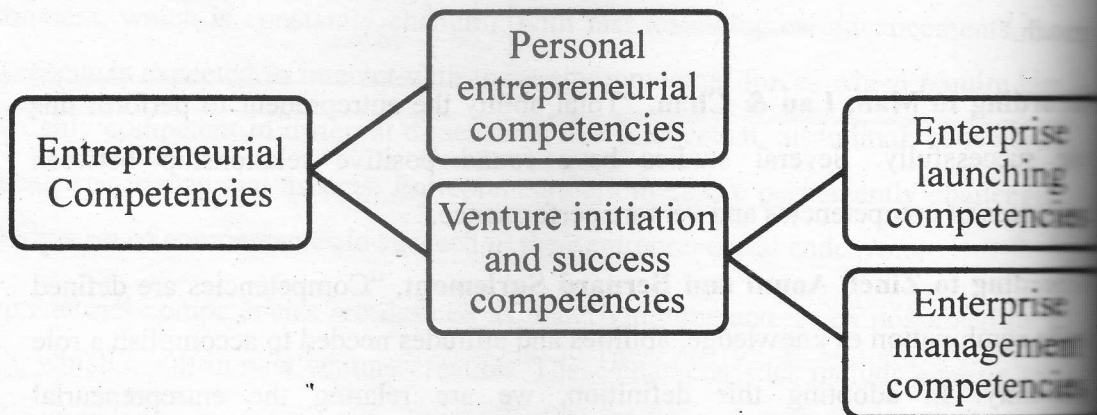
What do you understand by the term entrepreneurial competencies?

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5.03 Types/Components of Entrepreneurial Competencies

উদ্যোক্তার দক্ষতার প্রকারভেদ / উপাদান

The term entrepreneurial competencies refer to the key characteristics that should be possessed by successful entrepreneurs in order to perform entrepreneurial functions effectively. The competencies may be classified into following categories:-



1. **Personal Entrepreneurial competencies** (উদ্যোক্তার ব্যক্তিগত দক্ষতা): It is the personal characteristics of an individual who possess to perform the task effectively and efficiently. Personal entrepreneurial competencies include the following:

a) **Initiative** (কর্মোদ্যোগ): The entrepreneur should be able to take actions that go beyond his job requirements and to act faster. He is always ahead of others and is able to become a leader in the field of business. He Does things before being asked or compelled by the situation and acts to extend the business into new areas, products or services.

b) **Sees and acts on opportunities** (সুযোগের সন্ধান এবং সংব্যবহার): An entrepreneur always looks for and takes action on opportunities. He Sees and acts on opportunities.