

SMALL BUSINESS

- ✓ Ease and speed of changing organizational culture
- ✓ Fast decision making
- ✓ Less layers of management
- ✓ High level of innovativeness
- ✓ Simple, clear, direct communication
- ✓ Close to customers, faster feedback and understanding and response to customers' needs
- ✓ Flexibility
- ✓ Easier implementation of multifunctional teams, quality circles, total productive maintenance
- ✓ Strong staff loyalty

LARGE BUSINESS

- ✓ Access to resources
- ✓ Experienced and/or expert staff
- ✓ Experience in in-house lean or continuous improvement, understanding their potential benefits, processes, requirements and challenges
- ✓ Ease of making the commitment of human resources
- ✓ More likely to have metrics and data available
- ✓ Applicability of tools
- ✓ Opportunity for efficiency for not standardized processes
- ✓ Negotiating power over suppliers to develop a lean supply chain casier

Advantages of Small-Business Ownership

